



Community Budget Steering Committee

Revenue Generation Sub-Committee

Facilitators: Henry Hall & Dr. Melissa Heller

November 14, 2023

RICHARDSON ISD'S NORTH STAR GOAL

Every student, teacher, and leader will meet or exceed their academic growth goals.



The background of the slide features a series of light blue and white rays radiating from the center, creating a sunburst effect. The rays are of varying lengths and angles, creating a dynamic and modern aesthetic.

Revenue Generation

Evaluate opportunities for increasing revenue and make recommendations to increase revenue.

Session Agenda



- Welcome Back
- Norms
- Follow-up from previous session
 - Additional information to share out and discussion
- Finalize Revenue Generation Recommendations
- Sub-committee Chair Presenters - need to identify two
- Next Steps - December 5th and 14th



Meeting Norms



- We will respect everyone's time by starting and ending on time
- Be present, limit side conversations
- Attendance matters
- Ask questions for clarification and to help avoid making assumptions
- Make sure everyone's voice is heard
- All voices count. All opinions are valid, offer reasoning behind your thinking
- Use your voice to support the work and communicate responsibly
- Remember our collective why – Every Student. Every Teacher. Every Leader. Every Day.

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Additional Requested Information

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Presentation of additional requested information...



- **The Richardson ISD Foundation** -
Cameka Crawford, Executive Director
- **CTE (Advisory Boards and Corporate Partnerships)** -
Courtney Sharkey and Todd Williams - CTE Directors
- **Magnet School Site Visit Reflections** -
Mike Evans and Dr. Bolack - Committee Members
- **Pre-K** (district current plan and philosophy)
Henry Hall and Melissa Heller
- **Article** share on facility rentals for commercials (DMN) -
Ginger Greenberg - Committee Member

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What are our final recommendations?

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Final Recommendations:



- VATRE
- Increase Xplore Opportunities (before & after school care)
- Increase Enrollment
 - Innovative Programming
 - Open Enrollment
 - Choice Programming
 - Increase Trade and STEM programs
- Increase Business Partnerships/Grants/Endowments

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Subcommittee Chair Selection

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Sub-committee chair



- Lead report out with the larger committee (Nov./Dec. meetings)
- Help present findings and recommendations as part of the Board presentation on December 14th

Co-Chairs: Bryson Graves (Student) & Charles Rothermel (Community Member)

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Next Steps

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Next Meeting - December 5th



- Sub-committee presentations
- Facilitator/presenters (sub-committee co-chairs)
 - Lead report out with the larger committee
 - Help present findings and recommendations as part of the Board presentation on December 14th

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THANK YOU!



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